

**Invitation for Company/Product Presentation at:**

Vienna, 09.01.2024

Dear Madam/Sir,

The Institute of Applied Synthetic Chemistry of TU Wien (IAS-TU Wien; <https://www.ias.tuwien.ac.at/>) and the European Society of Applied Biocatalysis (ESAB <https://esabweb.org/>), will jointly organize the upcoming

**6<sup>th</sup> Multistep enzyme-catalyzed processes** conference in Vienna (April, 14-17, 2024)

[MECP 2024 – 6th Multistep Enzyme Catalyzed Processes MECP – 2024](#)

This meeting will again bring together experts from different disciplines (Biocatalysis, Protein Engineering, Genetics, Microbiology, Synthesis, Biochemistry, Analytics, and (Bio)technology) to foster innovation in the global area of biocatalysis. Several renowned scientists have already confirmed to deliver keynote lectures and join the conference.

- Prof. Dörte Rother (FZ Jülich, Germany)
- Prof. Sabine Flitsch (University of Manchester)
- Prof. Sarah Lovelock (University of Manchester)
- Prof. Volker Sieber (TU Munich)
- Prof. Zhi Li (National University of Singapore)

As the chair of the conference and in the name of the representative of the European Society of Applied Biocatalysis (ESAB) Prof. Roland Wohlgemuth, we would like to draw your attention to the exhibition and sponsoring opportunities related to the event. The following bundle options are offered as a general guideline; however, the packages are open to individual adaptations to your particular requirements.

**Exhibitor Bundle: € 1500 (while stock lasts).**

- Approx. 5m<sup>2</sup> exhibition area around the lunch and coffee break area in the intermediate vicinity of the lecture hall, 2 tables and 2 chairs, power supply (240V), free access to WLAN
- access for 1 company representative (no social activities included)
- company logo (linked if required) in the sponsor section of the conference website
- company logo on the main screen between lectures and during breaks
- free inclusion of company flyer in the conference bag

**Sponsor Gold Bundle: € 2500.**

- full participation of 2 company representatives
- company logo (linked if required) in the sponsor section of the conference website
- company logo on the main screen between lectures and during breaks
- free inclusion of company flyer in the conference bag
- endorsed coffee break (indicated in conference time-grid in the program)

**Sponsor Silver Bundle: € 1500.-**

- full participation of 1 company representative
- company logo (linked if required) in the sponsor section of the conference website
- company logo on the main screen between lectures and during breaks
- free inclusion of company flyer in the conference bag
- endorsed coffee break (indicated in conference time-grid in the program)

The conference continues a series of biannual meetings in Europe, generally attracting between 150-250 participants (Researchers, PhDs, PostDocs, PIs) from all over Europe, America, and Asia, having the opportunity to present their work. The following profile of participants can be expected for the meeting in Vienna:

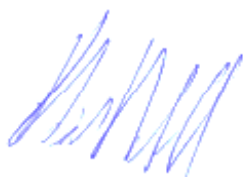
- Number of participants: ~250
- Scientific scope: Academics as well as industrial research
- Audience: Established PIs and PhD/Post Docs as future group leaders
- Origin of participants: Primarily Europe and worldwide
- Special interests: State-of-the-art methodology, laboratory equipment, organic synthesis, computational methods, catalysis, scientific literature, genetics, molecular cloning, high-throughput technologies etc.

**The Venue:** The meeting will take place in the heart of Vienna and will be held in the elegant setting of the Kuppelsaal, located on the 4<sup>th</sup> floor of the main building of TU Wien at Karlsplatz. The venue is located in immediate proximity to Vienna's first district, rich in cultural and architectural highlights as well as famous shopping areas nearby. The meeting is being held on Sunday-Wednesday to invite the extension of the visit to the weekend allowing additional private time to explore Vienna.

**Interaction:** In addition to the possibility of extending contacts to your regular customers, the meeting will enable the chance to present your company to a large number of potential new clients and future group leaders. Therefore, the organizers have taken special care to implement the complete exhibition area into the conference activities (coffee breaks, lunch, beer reception) so that communication between exhibitors and participants is maximized. There will also be a dedicated corner for Job advertisements.

**Let's talk about it:** We would like to emphasize that all packages can be adapted to particular customer demands and we would be happy to also discuss your special ideas to facilitate your impact as a sponsor. Due to limitations of available space, we would appreciate a quick reply indicating your interest in participating in particular when an exhibition is aspired.

Certainly, you can contact us any time for further details.



Prof. Florian Rudroff on behalf of the organizing committee  
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